

Annual V.I.P. Night Family & Friends Event

Raised Over \$150,000!

WOW! Words cannot express how incredibly grateful we are to our dedicated supporters, sponsors, family, and friends that attended our annual event or celebrated with us in spirit.

**You helped us raise over \$150,000
for the people in need on Long Island!!**

Due to the huge success of this event, we can continue to grow our scholarship program and grant program, making more funds available for the students and local charities that are in need of support. We can purchase more toys, school supplies, food, and coats to support the local community, and explore new ways to help those support our neighbors.

Thank you again for making VIP Night 2018 a record-breaking success!



The next VIP Night Fundraiser
will be held on
Friday, September 6, 2019.

LIMITED TICKET PACKAGES AVAILABLE

V.I.P. Access for 30 V.I.P. Guests.....\$2,500
Individual Access.....\$100pp

Access includes unlimited rides, food, and fun!

Perfect Family Friendly Event for Clients, Patients, & Employees

Live music, raffles, games, and more—all proceeds benefit
The Helping Hands Foundation!

SPONSORSHIP OPPORTUNITIES AVAILABLE

Please email Caitlin@HelpingHandsLI.org for more information

Reserve your access now!

**Register with the back cover of the newsletter
or by visiting www.HelpingHandsLI.org.**





www.kvlsmpca.com
415 Crossways Park Drive, Suite C, Woodbury, NY 11797
Phone: 516.294.0400 • Fax: 516.938.0491

GM ADVISORY GROUP WEALTH MANAGEMENT



William S. Anthony - Insurance Consultant
Resalee J. Anthony
William S. Anthony, Jr.
Jason Mandelberg
Brian D'Agostino



Kick Solutions
Website Development | Email Management
Graphic / Brochure Design | Print Services
Apparel SW Screening & Embroidery
www.kicksol.com | 1-866-KICKSOL



CONNOISSEUR MEDIA LONG ISLAND



Adventureland's Helping Hands Foundation would like to thank all our sponsors and supporters for helping make our 2018 VIP Fundraising Event a huge success! The proceeds from our 2018 fundraiser support our Tony Gentile Memorial Scholarship Program and charities across Long Island.



V.I.P. NIGHT FUN



Long Island Coalition for the Homeless

Care Packages

In April 2018, our water bottle recycling program generated enough funds to allow us to donate 100 care packages to the Long Island Coalition for the Homeless.

Each package contained essentials like soap, washcloths, shampoo, socks, a toothbrush, a blanket and more. Packages were distributed at Long Island Coalition for the Homeless' annual Candlelight Vigil at Farmingdale State College.



For more information about the Long Island Homeless Coalition, please visit:
AddressTheHomeless.org

Coats for a Cause Program

Each year, camps, scout troops, and community organizations that visit Adventureland help Adventureland's Helping Hands Foundation collect coats for the Long Island Coalition for the Homeless. For each coat a group donates, they receive five free snacks from Adventureland.

This year, we collected over 100 coats to donate!! Thank you for helping us keep Long Island warm this winter!



\$1,000 Grant Awarded to Uplift Brentwood

Uplift Brentwood is a grassroots community organization created by motivated individuals who are passionate and dedicated to rebuilding community culture. They feel the best way to accomplish this goal is through community participation, resident activism, and family support.

The Helping Hands Foundation was honored to assist Uplift Brentwood with a \$1,000 donation towards their "Clean Streets Project" held in August of 2018. The funds from our grant assisted with the purchase of rakes, gloves, and other materials needed to collect litter, clean graffiti, and promote engagement with community residents.



To learn more about Uplift Brentwood visit:
UpliftOurTowns.org



Adventureland's Helping Hands Foundation
2245 Broadhollow Road
Farmingdale, NY 11735
www.HelpingHandsLI.org

Supporting Stony Brook Children's Hospital's Applied Virtual Reality Program

The Helping Hands Foundation is always excited to learn about the new programs available to the children and families of Stony Brook Hospital. Over the years, our foundation has assisted the Child Life Program at Stony Brook in a variety of ways—through our annual Christmas in July Toy Drive, our \$20,000 annual pledge, our donations to Magic Aid, and our donations of DVD players—this year, we are honored to be involved with their new Applied Virtual Reality Program.

This program integrates therapeutic virtual reality software into the routines of patients in Child Life. Pain Distraction Games and Guided Relaxation can be a safe and effective tool to manage pain and anxiety during procedures like infusions, cast removal, and injections. It can also assist in the areas of therapeutic play and patient education.

Through the funds raised by our water bottle recycling program, we have sponsored 2 sets of virtual reality glasses and have contributed toward the program's first year of software fees with the donation of nearly \$2,000.

We are thrilled to be able to support this new program for Child Life at Stony Brook Children's Hospital!



**Stony Brook
Children's**



Stony Brook Children's



Upcoming Events



MARCH



When you donate a toy on **March 23rd or 24th** you get a **FREE POP band** when you buy a POP band at regular price!



Shop all year round with Amazon Smile and Amazon will donate .05% to our foundation!

APRIL

Buy a Brick

Order a brick in April to see it at the park by the end of the summer!

VIP

Tickets go on sale for our **VIP Night Fundraiser** on **September 6th**

MAY



Scholarship Applications due **May 10th!**



When Mom donates a toy on Mother's Day, Sunday **May 12th**, she gets a **FREE POP Band!**

JUNE



When Dad donates a toy on Father's Day, Sunday **June 16th**, he gets a **FREE POP Band!**

VIP

Sponsorship Opportunity deadlines approaching for **VIP Night Fundraiser** on **September 6th**

JULY



Scholarships Recipients notified!



Toys collected from opening day, Mother's Day, & Father's Day are donated to **Stony Brook Children's Hospital** and to the **Ronald McDonald House of Long Island**



AUG.



Ride the **Turbulence Roller Coaster** and the new **Rattlesnake Coaster** for free when you make a donation of **School Supplies** on **August 16th!**



School Supplies collected are donated to local school districts in need at the end of August each year

SEPT.



ANNUAL VIP NIGHT FUNDRAISER, FRIDAY, SEPTEMBER 6th!

Join us for a night of **unlimited rides, unlimited food, and unlimited fun!**

VIP

Tickets are not available at the door—they must be purchased in advance. Please call us at 631-694-6868 to purchase tickets.

OCT.



Purchase a sample sheet for our annual **Meetball Madness** to support our food drive!



Make a **\$5 donation** and take home a pumpkin during **Pumpkin Park 2019!** Funds will be used towards our food drive!



When you donate canned food **Oct. 26th or 27th** you get a **FREE POP band** when you buy a POP band at regular price!

Adventureland's Helping Hands In our Long Island Communities

Tangier Smith Elementary, Mastic Beach



Stony Brook Children's Hospital, Stony Brook



Long Island Coalition for the Homeless, Amityville



Island Harvest Food Bank, Hauppauge



Island Harvest Annual Turkey Drive, Bethpage



The Life & Legacy of Tony Gentile

Our Father, Our Friend, and Forever Our Rock.

Adventureland has been a Long Island institution since 1962; providing a safe place for generations of families to spend time together and to make memories has been the goal of the Farmingdale amusement park since its inception. Although many Long Islanders are familiar with the park's classic rides, tasty treats and annual traditions like Pumpkin Park and fund-raising nights, only few were lucky enough to know one of the men behind the Adventureland we know and love.

Tony Gentile was many things; a risk taking businessman, an apprenticed butcher, a New Yorker from Brooklyn just to name a few. However, first and foremost, he was a family man. The father of 5, grandfather of 17, married Vivian, the love of his life, after they met in business school. Tony began a lifelong journey into the business world, with nothing but the support of his family and friends. His first job was as a butcher in Brooklyn. By the time he was a young parent, he and his two younger brothers eventually outgrew the small butcher store they worked in and decided to pursue the opportunities in the Brooklyn meat market. Soon after however, the grueling hours, the long commute and the changing atmosphere of the meat industry caused Tony and his brother Johnny to answer an ad in the paper that read "Fast Food Restaurant For Sale at a Local Amusement Park." Along with their dear friends and business partners, Peter Amoruso and Dominic Cosola, this partnership purchased what is now the Adventureland Restaurant in the late 1970s. Despite not having any experience in the restaurant industry, the foursome knew they had what it takes to run a successful business together.

Tony was able to use his background in accounting to run and operate the financial end of the restaurant, while Johnny and Pete oversaw the day to day operations of the business and staff, which they continue to do today. In the early 1980s the opportunity arose to expand their involvement and invest in the running of the entire amusement park. The situation of the park was as grim as when the four man partnership took over the restaurant. They decided this was a rare but wonderful opportunity; the restaurant had turned into a healthy business and they knew they were good partners. It was decided that Tony would manage the park, and Johnny and Pete would run the restaurant.

Fast forward to the 1990s; Adventureland is establishing itself as a local landmark with new and innovative rides, live music and new games. During this time Tony and his team created community events like Pumpkin Park, designed as a safe Halloween event for Long Island families, developed philanthropic relationships with local nonprofits like The Helen Keller School, and became more and more involved with community groups like Boy Scouts & Girl Scouts and Nassau-Suffolk Services for Autism. The Adventureland team decided to take on new business ventures in family entertainment, and with the help of long time associates Chip Cleary and Udo Stork, they built Splish Splash and Bullwinkle's (now Boomers), both of which were sold in 1999.



L to R: Anthony Gentile, Paul Gentile, Valerie Eger, Vivian Gentile, Steve Gentile & Chris Gentile



The Family of Tony Gentile

Tony Gentile left behind a legacy that millions of Long Islanders continue to be a part of today. Adventureland, Splish Splash, and Bullwinkle's were founded on the ideals of family fun close to home. His philanthropy in the Long Island community continues through Adventureland and the Helping Hands Foundation. Today, the children and grandchildren of the successful partnership are moving Adventureland forward and continue to bring the local landmark to the next level of Long Island family fun.



Mission Statement

Helping Hands is the non-profit branch of L.I. Adventureland that supports the Long Island community in increasing awareness about local issues, supporting local initiatives, and providing educational resources for community residents.



Register and donate online at HelpingHandsLI.org

VIP Annual V.I.P. Night Family & Friends Event Friday, September 6, 2019

V.I.P. Reservation

V.I.P. Access for 30 Guests: ____ x \$ 2500\$ _____
 Individual Access..... ____ x \$100\$ _____

***Access includes unlimited rides, food, and fun!**

***V.I.P. Night 2019 Sponsorship Opportunities—**

Please email Caitlin@HelpingHandsLI.org or call 631-694-6868



Other ways you can help us reach our goals!

- Donation to the Tony Gentile Memorial Scholarship Program
- Donation supporting our annual goods drives
- Commemorative Brick (\$100/brick)
- Planter Name Plate (\$500/Name Plate)
- Carousel Horse Name Plate (\$1,000/Name Plate)

Name: _____ Company: _____

Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

Check enclosed made payable to "Adventureland's Helping Hands Foundation"

Please charge my: Visa MasterCard Discover Amex

Card #: _____ Expiration Date _____ Security Code _____

Signature: _____

Please return this form with payment to:
The Helping Hands Foundation
 2245 Broadhollow Road
 Farmingdale, NY 11735

